



# TRAINING & DEVELOPMENT PORTFOLIO

Upskilling People. Elevating Organizations. Inspiring Growth.



# INTRODUCTION TO LOGIX SOLUTIONS

Logix Solutions is a premier HR consulting firm in Pakistan, offering end-to-end HR services, International Certifications and Corporate Training Programs. We help companies build strong teams, improve systems, and achieve sustainable growth.

## VISION

To empower organizations with innovative HR solutions that strengthen teams, improve performance, and enable long-term sustainable success.

## MISSION

We deliver smart, customized HR and business solutions to help organizations of all sizes achieve their goals. With modern techniques and tools, strong expertise, and a commitment to excellence, we build efficient systems and strategies, drive measurable results, and create a positive impact for clients, communities, and employees.

# SERVICES OVERVIEW

## HR Services

- ✓ Executive Search
- ✓ Mass Hiring & Staff Augmentation
- ✓ HR Outsourcing
- ✓ Payroll Management
- ✓ Background Verification
- ✓ Training & Development Support

## Smart Enterprise Solutions

- ✓ Human Resource Information System (HRIS)
- ✓ Mobile App Development
- ✓ Website Design & Development
- ✓ School/Business Management Systems

## Training & Development

- ✓ Technical Skills Training
- ✓ Soft Skills & Behavioral Training
- ✓ Leadership Development
- ✓ Corporate Training Programs

## Facilities Management

- ✓ Janitorial & Housekeeping Services
- ✓ Deep Cleaning & Sanitization
- ✓ Kitchen Stewarding
- ✓ Maintenance & Support Staff

## Organizational Development & Restructuring

- ✓ Organizational Restructuring
- ✓ Change Management
- ✓ Role & Process Re-engineering
- ✓ Performance Management System
- ✓ Workforce Planning & Optimization



# CORPORATE TRAINING

## CUSTOM MADE PROGRAMS

At Logix Solutions, we create customized corporate training programs that fit your industry, your people, and your business goals. We focus on practical learning, interactive sessions, and skills that teams can actually use at work, so the impact goes beyond training and shows up in performance.



## HUMAN RESOURCES

- Employee Onboarding & Induction Programs
- Talent Management & Succession Planning
- Employee Engagement & Recognition Strategies
- Workplace Diversity & Inclusion
- Workplace Harassment Awareness & Prevention
- Hiring Strategies & Interviewing Techniques
- Introduction to UAE Labour Law
- Human Resources Management Practices
- Measuring Training Effectiveness & ROI
- HR Analytics & Reporting using Power BI

## SOFT SKILLS

- Assertiveness & Self-Confidence Building
- Effective Communication Strategies
- Creative Problem Solving
- Intercultural Communication & Cultural Awareness
- Interpersonal & Professional Communication
- Customer Servicing Excellence
- Taking Initiative & Ownership
- Team Building & Time Management
- Training on Essential Business Skills
- Crisis Communication & Active Listening
- Effective Business Standards & Ethics
- Professional Business Etiquettes
- Anger Management Techniques
- Conflict & Stress Management
- Critical Thinking & Decision Making
- Emotional Intelligence (EI)
- Presentation & Public Speaking Skills
- Work-Life Balance Management
- Mental Health Awareness at Workplace
- Debt Collection & Recovery Excellence
- Employee Motivation & Engagement Skills

## SALES, MARKETING & CUSTOMER SERVICE SKILLS

- Customer Service for Banking, Call Center & Retail Professionals
- Customer Care & Successful Selling Techniques
- Effective Negotiation Skills & Sales Strategies
- Account Management Essentials
- Effective Telephone & Call Handling Skills
- Essential Business & Sales Skills
- Sales & Merchandising Techniques
- Delivering Service Excellence

## ADMINISTRATIVE SKILLS

- Business Writing & Professional Documentation
- Executive & Personal Assistant Skills
- Secretarial & Office Management Skills
- Social Media Usage in the Workplace
- Meetings Planning & Management
- Report Writing & Business Correspondence

## MANAGEMENT & LEADERSHIP SKILLS

- Management Skills for Board of Directors & Senior Management
- Core Leadership & People Management Skills
- Situational Leadership & Clear Communication
- Supervisory Skills for Frontline Managers
- Coaching, Mentoring & Talent Development
- Conflict Management at Workplace
- Employee Motivation & Performance Enablement
- Facilitation & Presentation Skills
- Leadership Influence & Executive Presence
- Office Politics & Stakeholder Management
- Performance Management Systems
- Team Building & Leadership Excellence

## FACILITATORS PROFILE



### **Nuzhat Zehra (MPA, MHRM, CHRP, CHRL)**

A seasoned HR professional based in Canada with 20+ years of experience & 10+ years in academia. She holds CHRP, CHRL, and dual master's degrees in HR from Canada and Pakistan. Known for her leadership in healthcare, NGOs, and consulting, she actively mentors future HR leaders.



### **Ali Imran Farooqui (SHRM-SCP)**

Deputy Chief Manager (HR Services & OD) at Sui Southern Gas Company Limited. A seasoned Strategic HR Leader with 17+ years of experience, currently leading people & culture transformation at SSGC. Expert in talent management, L&D, & OD, with a proven track record across Sindh & Balochistan. Known for a people-first mindset and strong command of HR, IR, & labor laws to drive business-aligned results.



### **Sidra Mahmood Jafri**

A seasoned HR & OD expert with 10+ years of experience, currently leading HR for 10,000+ employees at a top Pakistani group. She has trained professionals from brands like Unilever, Shell, and RedBull, and is an alumna of the U.S. Dept. of State's Women in Leadership Program. Her expertise covers leadership, communication, emotional intelligence, DEI, and employee wellness, with impactful sessions in Pakistan and the UAE.



### **Kashif Aziz**

An accomplished professional with over 15 years of diversified experience, holding an MBA in Finance, a Law degree, an MA in Economics, and certification as a Tax Advisor. His core expertise lies in finance and taxation, complemented by substantial involvement in HR policy formulation, salary structuring, taxation of compensation, and the financial design of effective performance appraisal systems. He has also worked extensively with labor laws, aligning legal compliance with organizational strategy. Alongside his professional practice, he has contributed to academia as an Adjunct Faculty Member, previously at Iqra University Karachi and currently at SZA-BIST Karachi, bridging practical industry knowledge with academic learning.

## FACILITATORS PROFILE



### **Dr. Salman Hameed**

Lead Sustainability Consultant at Green Alpha Consultancy With 15 years of experience in sustainability, change management, and human capital. Known for a people-first, adaptable approach and driving strategic initiatives that enhance efficiency and brand reputation. Brings energy, flexibility, and a growth mindset to every challenge and team.



### **Jawwad Ali**

Marketing Strategist | Brand Builder | Crafting Purpose-Driven Brands  
With 15+ years of cross-industry experience, he specializes in building and revitalizing brands, turning potential into a powerful presence. Currently serving as Deputy General Manager, Marketing at LuckyOne Mall, he leads initiatives that drive engagement, loyalty, and community impact. From winning the Brand of the Year Award to launching purpose-driven platforms like Victory Circuit, his work blends ROI with relevance.



### **Murtaza Ilyas**

Group Head of HR & Admin at Energi  
A seasoned HR leader with 21+ years of experience across Oil & Gas, FMCG, Manufacturing, IT, and BFSI sectors. Skilled in Talent Acquisition, Performance Management, Organizational Development, and HR Business Partnering. Known for driving culture, capability development, and HR transformation across various multinational and national organizations.

## FACILITATORS PROFILE



### Mr. Hammad Yousuf

Hammad is a seasoned Web Developer & Digital Marketing Expert with over 9 years of experience in SEO, PPC, SEM, and branding. He has successfully led global campaigns across the UAE, USA, UK, and Australia, working with renowned international clients. A Google-Certified Professional, Hammad combines strategy, creativity, & performance to help brands grow digitally & achieve measurable success.



### Mr. Syed Furqan

Syed Furqan is a passionate Entrepreneur & Digital Marketing Specialist with a strong focus on E-Commerce growth and brand strategy. He has helped multiple businesses scale their online presence through data driven marketing & innovative digital solutions. With a results-oriented mindset, Furqan continues to empower brands to thrive in the ever-evolving digital landscape.



### Basit Leghari

Basit Leghari is an experienced Human Resources professional with expertise in HR business partnering, talent acquisition, HR operations, and people management. He has held leadership-focused HR roles and is recognized for driving effective HR processes, organizational development, and career-focused professional engagement. He brings 8+ years of progressive HR experience across HR operations and talent functions.



### Muhammad Umair Khan

Head of Human Resources at Netline Group of Companies with strong expertise in HR Management, Recruitment (Technical & Non-Technical), and Learning & Development. Experienced in performance management, employee relations, and people development. Known for designing impactful training programs grounded in adult learning principles. Calm, disciplined, and results-driven professional with a practical, people-first approach.

## FACILITATORS PROFILE



### **Barrister Zahrah Sehr Vayani**

Advocate of the High Court of Sindh and the founder of Zahrah S. Vayani & Associates. With over 14 years of legal experience, she currently serves as Assistant Attorney General for Pakistan & is the first Pakistani woman elected to the Lincoln's Inn Bar Representation Committee. She also leads the Women Lawyers' Association, championing women's empowerment in law.



### **Sana Sharifuddin Pirzada**

Barrister Sana Pirzada (Lincoln's Inn) holds an LLB from King's College London & an LLM from the London School of Economics. Founder of VLA Virtual Legal Advisory & Sana Pirzada Legal Solutions, she specializes in gender based violence & workplace harassment. A legal educator & speaker, she has trained numerous organizations & previously served as Director of Legal & Learning at Excelebrate Pvt. Ltd.



### **Yasir Zaheer**

L&OD Specialist and HR Strategist with 15+ years of experience in talent development, leadership coaching, and workplace wellness. Yasir Zaheer help individuals grow and organizations perform through data-driven insights and a deeply human approach. Passionate about building leaders, strengthening culture, and creating sustainable people impact.



### **Anum Latif**

HR professional with a strong foundation in IR, labor laws, and people management. Known for a perfection, driven approach that goes the extra mile by combining analysis, continuous learning, and practical execution. Passionate about doing things right and sharing knowledge to build stronger workplaces.

# FACILITATORS PROFILE



## **Ambreen Barwani**

Academic Leader | Corporate Trainer | Career Development Expert

Ambreen Barwani is a seasoned academic and corporate trainer with 15+ years of experience in learning & development, leadership training, and career readiness. She currently leads career development initiatives at IBA Karachi and has held senior roles at ICAP and leading universities.



## **Shabnam Minhas**

Shabnam Minhas is a senior banking professional and corporate trainer with 25+ years of experience across leading local and international banks. She is currently a Senior Banking Consultant & Strategic Advisor and the Co-Founder of VisionHer, where she works on leadership development, gender inclusion, and professional growth. Her training expertise includes customer service excellence, digital leadership, trade finance, TBML, and leadership development.



## **Syed Faizan Ahmad**

Syed Faizan Ahmad is a seasoned Corporate Trainer, Business Consultant, and Executive Coach with over 14 years of experience in sales strategy, leadership development, and commercial excellence. He has delivered approximately USD 45 million in sales, led major cost optimization and value generation projects, and worked with Fortune 500 organizations including Shell, ExxonMobil, and GE. Over the past 7 years, he has trained 5,300+ professionals, coached 47+ executives, and partnered with 80+ organizations across diverse industries. He is also associated as a learning facilitator with SGS Pakistan, PSTD, NIBAF, and InfoBiz Global, bringing strong academic credentials and globally aligned training expertise.



## **Sohaib A. Baig**

Shoaib Baig is a seasoned Corporate Trainer and HR professional with over 15 years of corporate experience and 10+ years as a Visiting Faculty at leading institutions including SZABIST, PAF-KIET, Iqra University, and Biztek. An MBA (HR) by qualification, he has strong expertise in human resource management, recruitment & selection, employee relations, compliance, and managerial development. Currently associated with the Employee Old Age Benefit Institution (EOBI) and previously with Meezan Bank Head Office, he brings rich public and private sector exposure. Alongside his professional roles, he regularly delivers corporate trainings and workshops focused on HR practices, soft skills, and communication effectiveness.

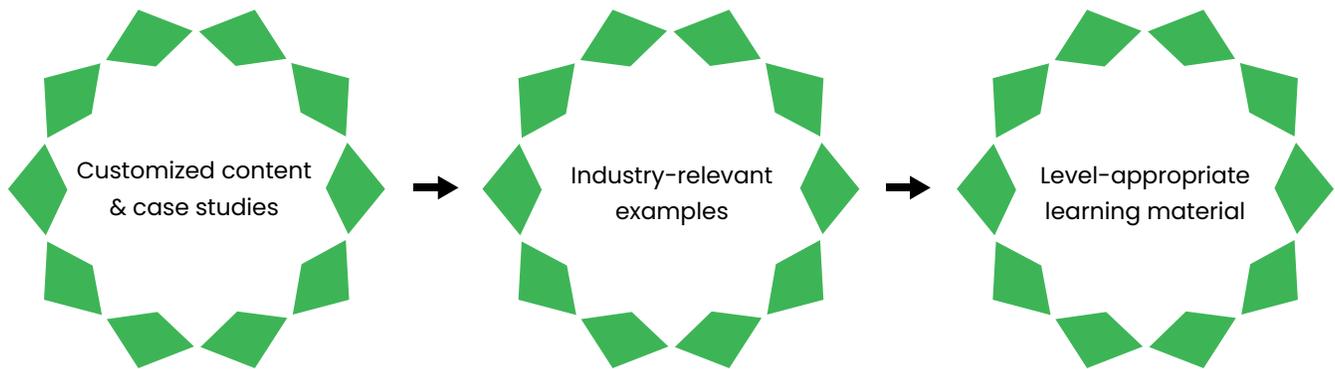
# OUR TRAINING METHODOLOGY

We begin by understanding your organization's objectives, workforce challenges, & skill gaps through discussions with stakeholders, HR teams, & management.

# 1. Customized Program Design

Based on the assessment, our experts design a customized training framework tailored to your industry, organizational culture, and participant profiles.

## Includes:



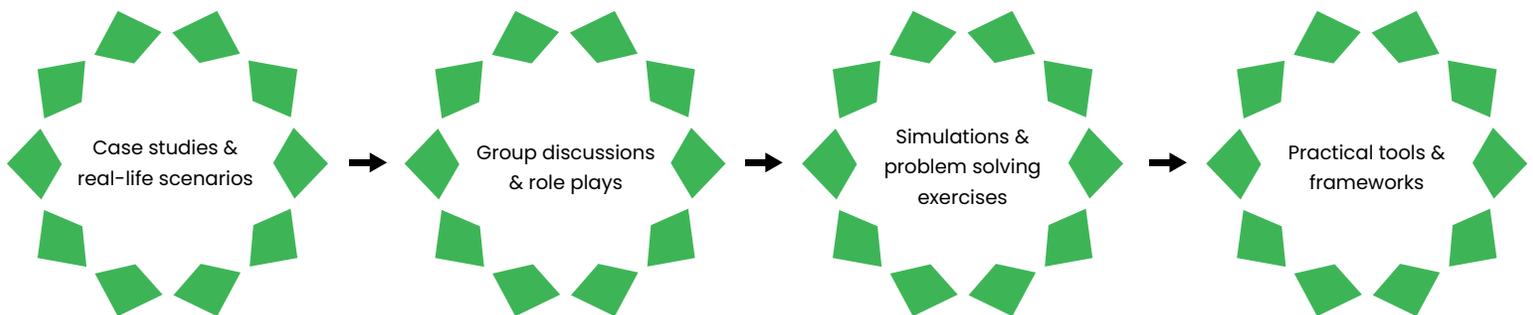
**Outcome:** Highly relevant and engaging training experience

---

# 2. Interactive & Experiential Delivery

Our training sessions are highly interactive and experiential, ensuring active participation and maximum knowledge retention.

## Includes:



**Outcome:** Enhanced engagement and practical skill development

### 3. Knowledge Application & Skill Practice

Participants are encouraged to immediately apply concepts through exercises, activities and workplace-oriented assignments during the training

**Outcome:**

- Improved confidence
  - Immediate on-the-job application
- 

### 4. Assessment & Performance Evaluation

We assess learning effectiveness through pre and post-training evaluations, quizzes, activities and participant feedback.

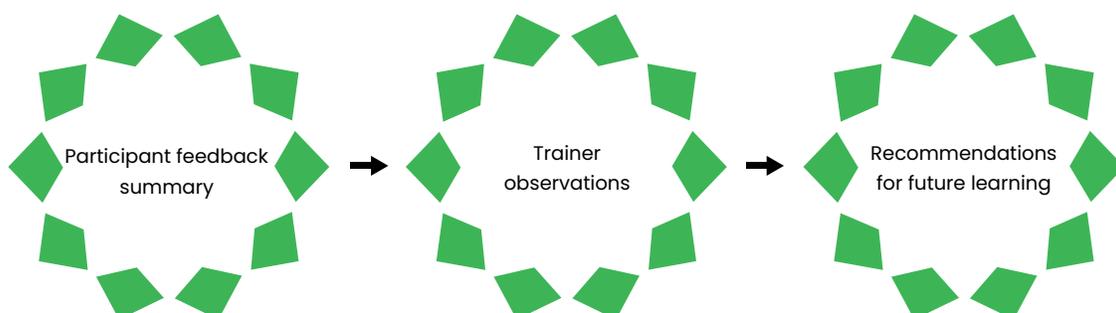
**Outcome:**

- Measurable learning outcomes
  - Clear visibility of skill improvement
- 

### 5. Feedback & Management Reporting

Post-training, we share structured feedback and recommendations with management and HR teams to support continuous improvement.

**Includes:**



**Outcome:** Data-driven training decisions

## 6. Certification & Recognition

Participants receive certificates of completion. Where applicable, programs are delivered with SDCC-approved international certification, enhancing professional credibility.

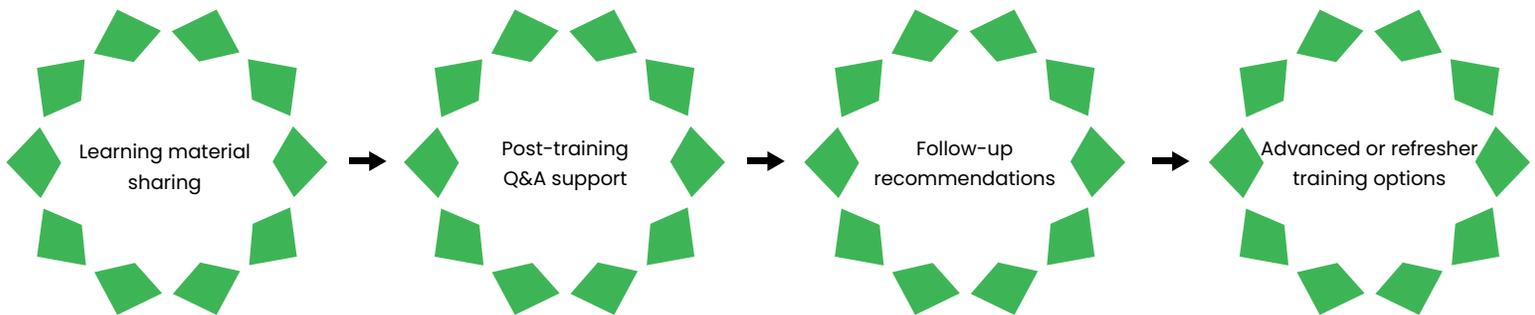
**Outcome:** Increased motivation and recognition



## 7. Post-Training Support & Continuous Learning

Our partnership does not end with the training session. We provide ongoing support to reinforce learning and sustain results.

**Includes:**



**Outcome:** Long-term skill retention and performance improvement

### WHY THIS METHODOLOGY WORKS?

- ✓ Business-aligned training
- ✓ Practical & measurable outcomes
- ✓ Focused on performance, not just theory
- ✓ Engaging learning experience
- ✓ Customized to organizational needs

A man in a white shirt and tie is standing and presenting a pie chart on a whiteboard to two women seated at a conference table. The pie chart is divided into five segments labeled A, B, C, D, and E. The man is gesturing towards the chart. The women are looking at him attentively. The background is a bright, modern office setting with large windows.

# PAST TRAININGS HIGHLIGHTS & IMPACT

# INDIVIDUAL ANNUAL TAX RETURN & E-FILING WORKSHOP – SOHAIL UNIVERSITY

Logix Solutions conducted a focused workshop on Individual Annual Tax Return & E-Filing at Sohail University, aimed at enabling participants to confidently understand and manage the tax filing process. The session, led by Mr. Kashif Aziz, provided practical insights and hands-on guidance on the e-filing system, equipping attendees with the knowledge to independently file their annual tax returns.



Participants gained hands-on understanding of the tax return process, developed the ability to independently file their annual tax returns through the e-filing system, and enhanced their awareness of tax compliance and documentation requirements.

# TIME MANAGEMENT TRAINING FOR SAJID TEXTILE INDUSTRIES

Logix Solutions conducted an interactive training session on Time and Productivity Management for the team at Sajid Textile Industries (Pvt) Ltd. The session was led by Mr. Talib Mirza, who shared practical strategies to improve workplace efficiency and effective time utilization.



Participants developed improved time management skills, enhanced productivity techniques, and practical approaches to prioritize tasks more effectively, contributing to better individual and team performance.

# PAFCM WORKSHOP – REGENT PLAZA KARACHI

Logix Solutions conducted a two-day PAFCM workshop for PWD officials in Karachi, aimed at enhancing participants' knowledge and skills in Price Adjustment of Federal Contracts and Contract Management (PAFCM). The session was led by Engr. Dr. Mahmood Ahmad Sulehri, focusing on practical application of price adjustment formulas, interpretation of contract clauses, and practical project handling strategies.



Participants enhanced their practical understanding of price adjustment formulas and contract management, strengthening their ability to manage public sector projects effectively.

# EFFECTIVE CV WRITING WORKSHOP - SIR SYED UNIVERSITY

Logix Solutions successfully conducted a two-day workshop on Effective CV Writing & Interview Skills at Sir Syed University of Engineering & Technology, Karachi. The workshop was designed to equip students and young professionals with essential tools to confidently enter the job market.



Participants developed strong CVs, improved communication and interview techniques, and gained confidence to pursue career opportunities with greater clarity and professionalism.

# ENGINEERING COMPETENCY & PROFESSIONAL DEVELOPMENT TRAINING – MUET, JAMSHORO

Logix Solutions successfully conducted a five-day Engineering Competency & Professional Development Program for Ladies Fund Energy Pvt. Ltd. The training was held at Mehran University of Engineering and Technology in Jamshoro and was designed specifically for female engineers, supporting their growth, confidence, and workplace readiness.

The program offered a well-balanced mix of technical skills and soft skills, helping participants strengthen their engineering knowledge while improving communication, leadership, and problem-solving abilities through interactive and practical learning activities.



The sessions were led by Dr. Salman Hameed and Mr. Yasir Zaheer, who delivered engaging, insightful, and hands-on training. Their guidance helped participants enhance their technical capabilities, sharpen their professional skills, and gain greater confidence in their roles as engineers.

# CERTIFICATION & RECOGNITION

- ✔ Skill Development council canada (SDCC)
  - approved certifications
- ✔ International learning standards
- ✔ Post-training certificates
- ✔ Corporate recognition



## CHRP CERTIFICATION — HIGHLIGHTS

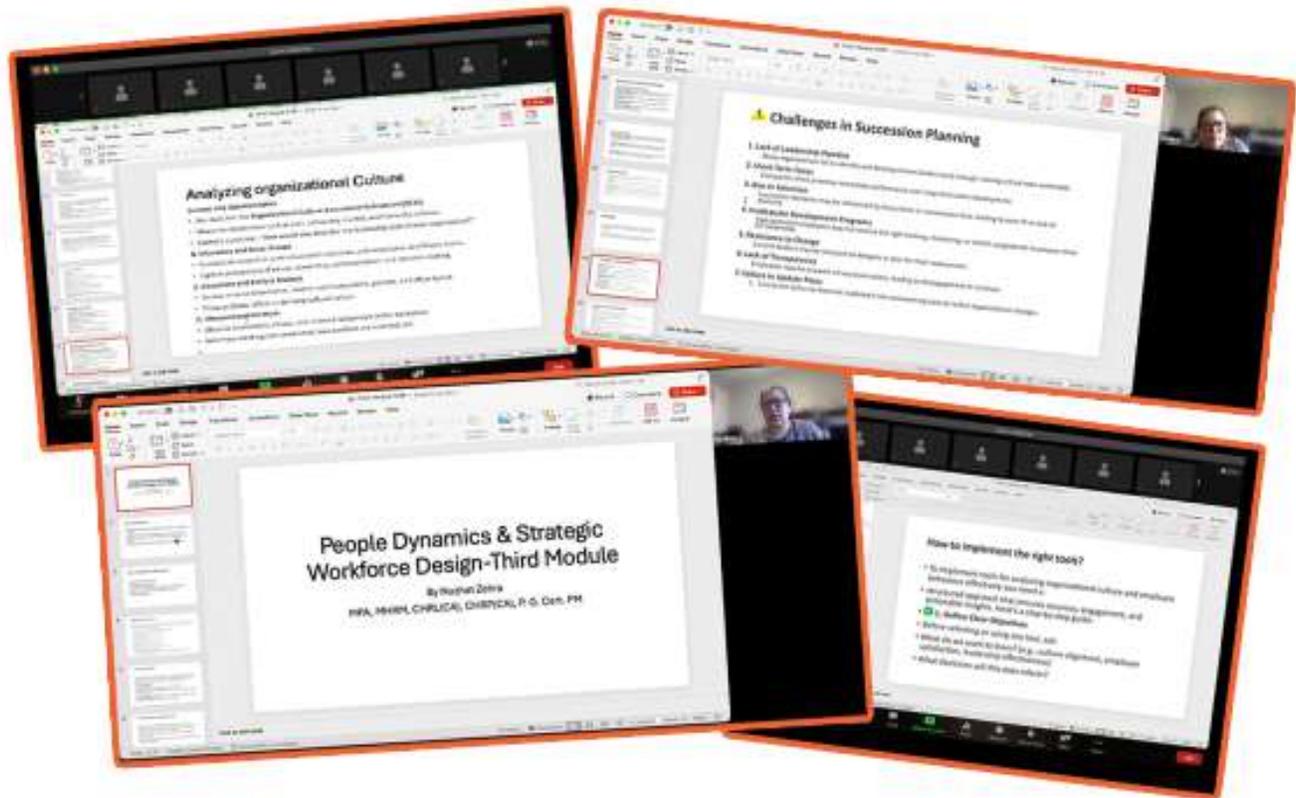
Our flagship "Certified Human Resource Professional (CHRP)" program is designed for HR enthusiasts, professionals, and managers who want to master practical HR skills based on global best practices.

### PROGRAM STRENGTHS:

- ✔ Comprehensive HR curriculum
- ✔ Delivered by top-tier HR leaders
- ✔ Practical assignments & industry cases
- ✔ SDCC-approved international certification

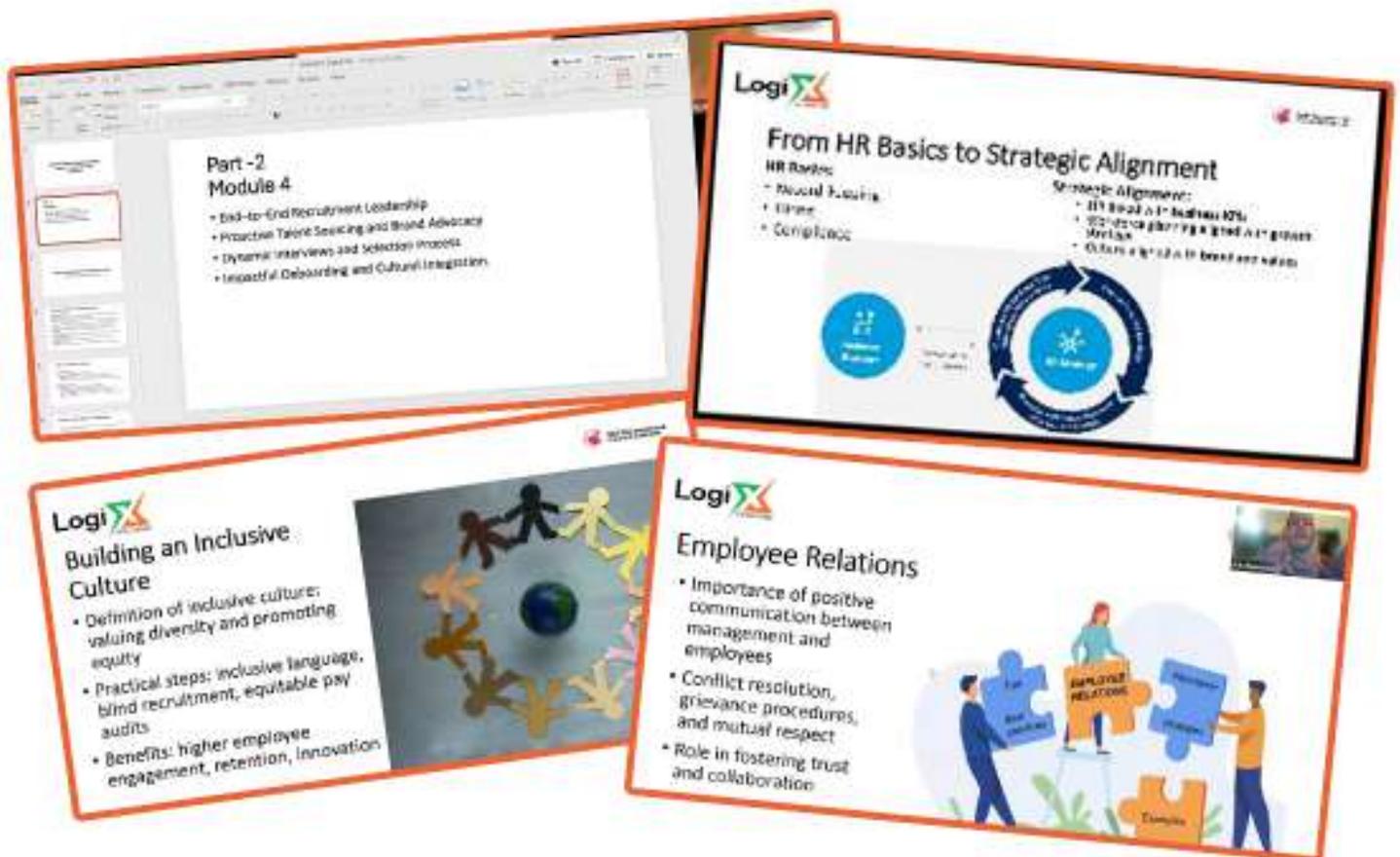
# HIGHLIGHTS OF CHRP BATCH 01

- ✓ 20+ participants successfully certified
- ✓ 100% retention rate (Zero dropouts)
- ✓ Highly engaging sessions with 5 master trainers
- ✓ Participants from corporate, manufacturing, education & IT sectors



# HIGHLIGHTS OF CHRP BATCH 02

- ✔ Increased participation with cross-functional professionals
- ✔ Enhanced focus on HR analytics, HRBP roles & compliance
- ✔ Outstanding feedback with 98% satisfaction score
- ✔ Several participants secured better roles post-certification



# TRAINING SITE ARRANGEMENTS

Logix Solutions provides flexible and customized training delivery options to meet the diverse needs of organizations, ensuring maximum convenience, engagement, and learning effectiveness.

## IN-HOUSE TRAINING



Conducted at your office premises, these sessions are tailored to your organization's specific objectives, industry requirements, and workforce skill levels. In-house training minimizes operational disruption while maximizing relevance and impact.

## ON-SITE TRAINING



Delivered at hotels, training halls, and corporate venues, on-site programs offer a professional learning environment ideal for focused, immersive sessions. These arrangements are suitable for large groups, conferences, and specialized workshops

## ONLINE TRAINING



Our interactive virtual training programs leverage modern digital platforms with real-time tools, live discussions, assessments, and collaborative activities. This option enables organizations to train geographically dispersed teams efficiently

## HYBRID TRAINING



A blended learning approach that combines face-to-face interaction with digital delivery. Hybrid training offers maximum flexibility, ensuring continuity of learning while accommodating varying participant locations and schedules.

## OUR COMMITMENT:

Regardless of the training mode, we ensure high-quality content delivery, experienced trainers, practical learning methodologies, and measurable outcomes aligned with organizational goals.



# **PARTNER WITH US FOR IMPACTFUL GROWTH**

At Logix Solutions, we help organizations unlock their full potential through thoughtfully designed learning and development solutions. Our commitment lies in creating meaningful learning experiences that enhance capability, inspire leadership, and enable sustainable performance.

Join us in building agile teams, confident leaders, and a workforce ready for tomorrow.

Logix Solutions  
Your Partner in Growth!



# Contact Us

☎ +92-333-4370336 | +92 21 34370336

✉ laibalogix@gmail.com

🌐 [www.logix-solutions.net](http://www.logix-solutions.net)

📍 Suite No. 612, Park Avenue, Main  
Shahrah-e-Faisal, Block-6,  
P.E.C.H.S, Karachi

