



# TRAINING & DEVELOPMENT PORTFOLIO

Upskilling People. Elevating Organizations. Inspiring Growth.



# INTRODUCTION TO LOGIX SOLUTIONS

Logix Solutions is a trusted & leading HR consultancy firm in Pakistan, delivering comprehensive, end-to-end solutions across Executive Search, Mass Hiring, Staff Augmentation, & HR Outsourcing. We also specialize in Payroll Management, Employee Background Verification, & complete HR Solutions, along with Facility Management Services. Through our customized Corporate Training & Development programs, we enable organizations and professionals to enhance their capabilities, achieve sustainable growth, & gain global recognition.

## VISION

To empower organizations with innovative HR solutions that strengthen teams, improve performance, and enable long-term sustainable success.

## MISSION

We deliver smart, customized HR and business solutions to help organizations of all sizes achieve their goals. With modern techniques and tools, strong expertise, and a commitment to excellence, we build efficient systems and strategies, drive measurable results, and create a positive impact for clients, communities, and employees.

# SERVICES OVERVIEW

## HR Services

- ✓ Executive Search
- ✓ Mass Hiring & Staff Augmentation
- ✓ HR Outsourcing
- ✓ Payroll Management
- ✓ Background Verification
- ✓ Training & Development Support

## Smart Enterprise Solutions

- ✓ Human Resource Information System (HRIS)
- ✓ Mobile App Development
- ✓ Website Design & Development
- ✓ School/Business Management Systems

## Training & Development

- ✓ Technical Skills Training
- ✓ Soft Skills & Behavioral Training
- ✓ Leadership Development
- ✓ Corporate Training Programs

## Facilities Management

- ✓ Janitorial & Housekeeping Services
- ✓ Deep Cleaning & Sanitization
- ✓ Kitchen Stewarding
- ✓ Maintenance & Support Staff

## Organizational Development & Restructuring

- ✓ Organizational Restructuring
- ✓ Change Management
- ✓ Role & Process Re-engineering
- ✓ Performance Management System
- ✓ Workforce Planning & Optimization



# CORPORATE TRAINING

## CUSTOM MADE PROGRAMS

At Logix Solutions, we create customized corporate training programs that fit your industry, your people, and your business goals. We focus on practical learning, interactive sessions, and skills that teams can actually use at work, so the impact goes beyond training and shows up in performance.



## HUMAN RESOURCES

- Employee Onboarding & Induction Programs
- Talent Management & Succession Planning
- Employee Engagement & Recognition Strategies
- Workplace Diversity & Inclusion
- Workplace Harassment Awareness & Prevention
- Hiring Strategies & Interviewing Techniques
- Introduction to UAE Labour Law
- Human Resources Management Practices
- Measuring Training Effectiveness & ROI
- HR Analytics & Reporting using Power BI

## SOFT SKILLS

- Assertiveness & Self-Confidence Building
- Effective Communication Strategies
- Creative Problem Solving
- Intercultural Communication & Cultural Awareness
- Interpersonal & Professional Communication
- Customer Servicing Excellence
- Taking Initiative & Ownership
- Team Building & Time Management
- Training on Essential Business Skills
- Crisis Communication & Active Listening
- Effective Business Standards & Ethics
- Professional Business Etiquettes
- Anger Management Techniques
- Conflict & Stress Management
- Critical Thinking & Decision Making
- Emotional Intelligence (EI)
- Presentation & Public Speaking Skills
- Work-Life Balance Management
- Mental Health Awareness at Workplace
- Debt Collection & Recovery Excellence
- Employee Motivation & Engagement Skills

## SALES, MARKETING & CUSTOMER SERVICE SKILLS

- Customer Service for Banking, Call Center & Retail Professionals
- Customer Care & Successful Selling Techniques
- Effective Negotiation Skills & Sales Strategies
- Account Management Essentials
- Effective Telephone & Call Handling Skills
- Essential Business & Sales Skills
- Sales & Merchandising Techniques
- Delivering Service Excellence

## ADMINISTRATIVE SKILLS

- Business Writing & Professional Documentation
- Executive & Personal Assistant Skills
- Secretarial & Office Management Skills
- Social Media Usage in the Workplace
- Meetings Planning & Management
- Report Writing & Business Correspondence

## MANAGEMENT & LEADERSHIP SKILLS

- Management Skills for Board of Directors & Senior Management
- Core Leadership & People Management Skills
- Situational Leadership & Clear Communication
- Supervisory Skills for Frontline Managers
- Coaching, Mentoring & Talent Development
- Conflict Management at Workplace
- Employee Motivation & Performance Enablement
- Facilitation & Presentation Skills
- Leadership Influence & Executive Presence
- Office Politics & Stakeholder Management
- Performance Management Systems
- Team Building & Leadership Excellence

## FACILITATORS PROFILE



### **Nuzhat Zehra (MPA, MHRM, CHRP, CHRL)**

A seasoned HR professional based in Canada with 20+ years of experience & 10+ years in academia. She holds CHRP, CHRL, and dual master's degrees in HR from Canada and Pakistan. Known for her leadership in healthcare, NGOs, and consulting, she actively mentors future HR leaders.



### **Ali Imran Farooqui (SHRM-SCP)**

Deputy Chief Manager (HR Services & OD) at Sui Southern Gas Company Limited. A seasoned Strategic HR Leader with 17+ years of experience, currently leading people & culture transformation at SSGC. Expert in talent management, L&D, & OD, with a proven track record across Sindh & Balochistan. Known for a people-first mindset and strong command of HR, IR, & labor laws to drive business-aligned results.



### **Kashif Aziz**

An accomplished professional with over 15 years of diversified experience, holding an MBA in Finance, a Law degree, an MA in Economics, and certification as a Tax Advisor. His core expertise lies in finance and taxation, complemented by substantial involvement in HR policy formulation, salary structuring, taxation of compensation, and the financial design of effective performance appraisal systems. He has also worked extensively with labor laws, aligning legal compliance with organizational strategy. Alongside his professional practice, he has contributed to academia as an Adjunct Faculty Member, previously at Iqra University Karachi and currently at SZA-BIST Karachi, bridging practical industry knowledge with academic learning.



### **Dr. Salman Hameed**

Lead Sustainability Consultant at Green Alpha Consultancy With 15 years of experience in sustainability, change management, and human capital. Known for a people-first, adaptable approach and driving strategic initiatives that enhance efficiency and brand reputation. Brings energy, flexibility, and a growth mindset to every challenge and team.



### **Jawwad Ali**

With 15+ years of cross-industry experience, he specializes in building and revitalizing brands, turning potential into a powerful presence. Currently serving as Deputy General Manager, Marketing at LuckyOne Mall, he leads initiatives that drive engagement, loyalty, and community impact. From winning the Brand of the Year Award to launching purpose-driven platforms like Victory Circuit, his work blends ROI with relevance.



### **Murtaza Ilyas**

Group Head of HR & Admin at Energi | A seasoned HR leader with 21+ years of experience across Oil & Gas, FMCG, Manufacturing, IT, and BFSI sectors. Skilled in Talent Acquisition, Performance Management, Organizational Development, and HR Business Partnering. Known for driving culture, capability development, and HR transformation across various multinational and national organizations.



### **Muhammad Umair Khan**

Head of Human Resources at Netline Group of Companies with strong expertise in HR Management, Recruitment (Technical & Non-Technical), and Learning & Development. Experienced in performance management, employee relations, and people development. Known for designing impactful training programs grounded in adult learning principles. Calm, disciplined, and results-driven professional with a practical, people-first approach.



### **Mr. Hammad Yousuf**

Hammad is a seasoned Web Developer & Digital Marketing Expert with over 9 years of experience in SEO, PPC, SEM, and branding. He has successfully led global campaigns across the UAE, USA, UK, and Australia, working with renowned international clients. A Google-Certified Professional, Hammad combines strategy, creativity, & performance to help brands grow digitally & achieve measurable success.



### **Khalid Jamil Ansari**

Khalid Jamil Ansari is a World Bank-certified trainer and an experienced HR, Marketing, and Business Consultant with over \*35 years of experience in the banking and finance sector. He specializes in Human Resource Management, Marketing, and Training & Development, and currently contributes his expertise in Marketing, Training, and HR with the Institute of Cost and Management Accountants of Pakistan (ICMAP).



### **Basit Leghari**

Basit Leghari is an experienced Human Resources professional with expertise in HR business partnering, talent acquisition, HR operations, and people management. He has held leadership-focused HR roles and is recognized for driving effective HR processes, organizational development, and career-focused professional engagement. He brings 8+ years of progressive HR experience across HR operations and talent functions.



### **Barrister Zahrah Sehr Vayani**

Advocate of the High Court of Sindh and the founder of Zahrah S. Vayani & Associates. With over 14 years of legal experience, she currently serves as Assistant Attorney General for Pakistan & is the first Pakistani woman elected to the Lincoln's Inn Bar Representation Committee. She also leads the Women Lawyers' Association, championing women's empowerment in law.



### **Barrister Sana Sharifuddin Pirzada**

Barrister Sana Pirzada (Lincoln's Inn) holds an LLB from King's College London & an LLM from the London School of Economics. Founder of VLA Virtual Legal Advisory & Sana Pirzada Legal Solutions, she specializes in gender based violence & workplace harassment. A legal educator & speaker, she has trained numerous organizations & previously served as Director of Legal & Learning at Excelerate Pvt. Ltd.



### **Mr. Syed Furqan**

Syed Furqan is a passionate Entrepreneur & Digital Marketing Specialist with a strong focus on E-Commerce growth and brand strategy. He has helped multiple businesses scale their online presence through data driven marketing & innovative digital solutions. With a results-oriented mindset, Furqan continues to empower brands to thrive in the ever-evolving digital landscape.



### **Uzma Safder**

Head – HR, Admin, HSE & Corporate Communications with 21+ years of experience across manufacturing, automotive, and pharma sectors. Leading global HR strategy while overseeing Admin, IR, ER, Security & HSE functions. Expert in Organizational Development, culture transformation, and capability building. Speaker, trainer, and industry contributor focused on driving people-first business growth.



### **Yasir Zaheer**

L&OD Specialist and HR Strategist with 15+ years of experience in talent development, leadership coaching, and workplace wellness. Yasir Zaheer help individuals grow and organizations perform through data-driven insights and a deeply human approach. Passionate about building leaders, strengthening culture, and creating sustainable people impact.



### **Anum Latif**

Anum Latif is an HR professional with a strong foundation in IR, labor laws, and people management. She is also a skilled Soft Skills Trainer known for delivering engaging and practical webinars on communication, professionalism, and personal development.



### **Sumera Mehmood**

Sumera Mehmood is an experienced academic and accounting professional with over 15 years of teaching and program management experience. As Head of Programs and Senior Lecturer, she specializes in Accounting and Finance education, delivering high-quality learning and supporting student development. Her expertise lies in building strong academic foundations and equipping students with practical business and financial knowledge.



### **Ambreen Barwani**

Ambreen Barwani is a seasoned academic and corporate trainer with 15+ years of experience in learning & development, leadership training, and career readiness. She currently leads career development initiatives at IBA Karachi and has held senior roles at ICAP and leading universities.



### **Shabnam Minhas**

Shabnam Minhas is a senior banking professional and corporate trainer with 25+ years of experience across leading local and international banks. She is currently a Senior Banking Consultant & Strategic Advisor and the Co-Founder of VisionHer, where she works on leadership development, gender inclusion, and professional growth. Her training expertise includes customer service excellence, digital leadership, trade finance, TBML, and leadership development.



### **Ayesha Iqbal**

Ayesha Iqbal is an experienced Corporate Trainer and Organizational Development Specialist with expertise in leadership development, sales effectiveness, and professional skills training. She has extensive experience in designing and delivering impactful learning programs that enhance individual performance and organizational effectiveness. Her practical, results-driven approach helps professionals strengthen leadership capabilities and contribute to sustainable business growth.



### **Dr. Basit Ramzan**

Dr. Basit Ramzan is a Corporate Trainer, NLP Practitioner, and Public Speaking Coach with strong expertise in communication, leadership, and professional development. Alongside his leadership role in healthcare management, he delivers impactful training programs that help professionals enhance confidence, leadership presence, and performance. His practical and results-oriented approach enables individuals and organizations to improve effectiveness, drive growth, and achieve sustainable success.



### **Syed Faizan Ahmad**

Syed Faizan Ahmad is a seasoned Corporate Trainer, Business Consultant, and Executive Coach with over 14 years of experience in sales strategy, leadership development, and commercial excellence. He has delivered approximately USD 45 million in sales, led major cost optimization and value generation projects, and worked with Fortune 500 organizations including Shell, ExxonMobil, and GE. Over the past 7 years, he has trained 5,300+ professionals, coached 47+ executives, and partnered with 80+ organizations across diverse industries. He is also associated as a learning facilitator with SGS Pakistan, PSTD, NIBAF, and InfoBiz Global, bringing strong academic credentials and globally aligned training expertise.



### **Sohaib A. Baig**

Shoaib Baig is a seasoned Corporate Trainer and HR professional with over 15 years of corporate experience and 10+ years as a Visiting Faculty at leading institutions including SZABIST, PAF-KIET, Iqra University, and Biztek. An MBA (HR) by qualification, he has strong expertise in human resource management, recruitment & selection, employee relations, compliance, and managerial development. Currently associated with the Employee Old Age Benefit Institution (EOBI) and previously with Meezan Bank Head Office, he brings rich public and private sector exposure. Alongside his professional roles, he regularly delivers corporate trainings and workshops focused on HR practices, soft skills, and communication effectiveness.



### **Dr. Adeel Ilyas (SHRM-SCP, CHRP, PMP)**

Dr. Adeel Ilyas is a seasoned HR professional with over 11 years of experience across FinTech, IT, Retail, BPO, Media, and Real Estate sectors. He specializes in HR strategy, organizational development, performance management, and HR analytics. His expertise lies in building effective people systems, strengthening employer branding, and enabling high-performance cultures that drive sustainable organizational growth.



### **Muhammad Akram**

Muhammad Akram is an experienced Labour Law Consultant, Adviser, and Corporate Trainer with extensive expertise in employment laws, regulatory compliance, and workplace policies. He provides practical guidance and training to help organizations ensure legal compliance, manage employee relations effectively, and implement sound HR practices aligned with labor regulations.



### **Dr. Muhammad Jiyad Shaikh**

Dr. Muhammad Jiyad Shaikh is an accomplished CEO and industrial consultant with expertise in packaging, automation, and operational excellence. He specializes in implementing Lean and Six Sigma practices to improve efficiency, drive innovation, and enhance organizational performance. His strategic leadership and industry insight support businesses in achieving sustainable growth and operational effectiveness.



### **Muzammil Punjwani**

Muzamil is an experienced Learning & Development professional with 6+ years of experience in training, coaching, and program management. He has worked with startups, universities, corporates, and development-sector initiatives, delivering impactful workshops on emotional intelligence, resilience, leadership, communication, and wellbeing. As a Certified Trainer and UN YEEP Fellow, he has facilitated diverse learning programs, mentored professionals, and managed large-scale training operations at the National Incubation Center Karachi. His work focuses on empowering individuals, strengthening teams, and creating meaningful learning experiences.



### **Dr. Muhammad Asif Khan**

Head People Culture Development and Business Administration at NBP  
A seasoned Human Resource professional with 22 years of strategic HR experience in the banking sector, Dr. Muhammad Asif Khan has expertise across multiple HR functions, with a primary focus on HR and Succession Planning, Learning & Organizational Development, & organizational transformation. He also brings hands-on experience working with regulatory authorities & managing databases on mainframe systems like AS400, combining deep technical knowledge with strategic HR leadership to drive business impact.

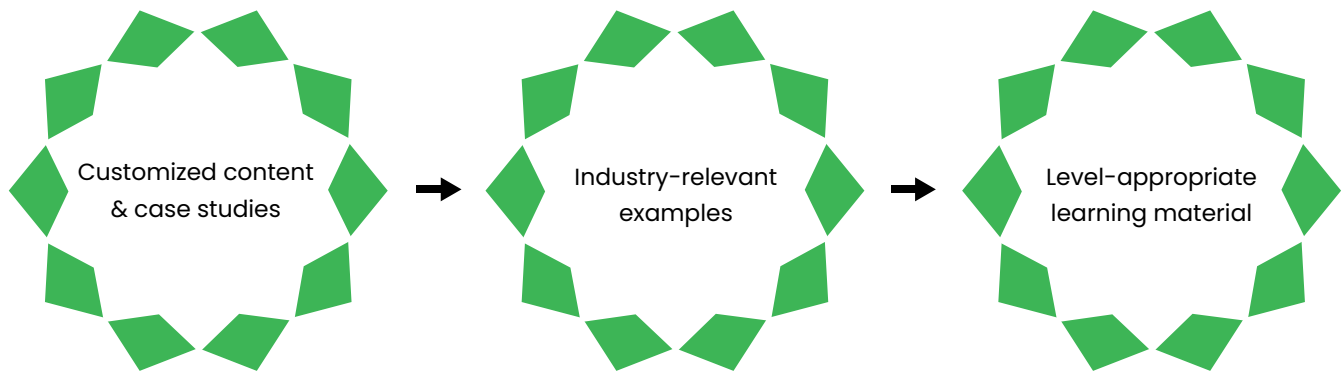
# OUR TRAINING METHODOLOGY

We begin by understanding your organization's objectives, workforce challenges, & skill gaps through discussions with stakeholders, HR teams, & management.

# 1. Customized Program Design

Based on the assessment, our experts design a customized training framework tailored to your industry, organizational culture, and participant profiles.

**Includes:**



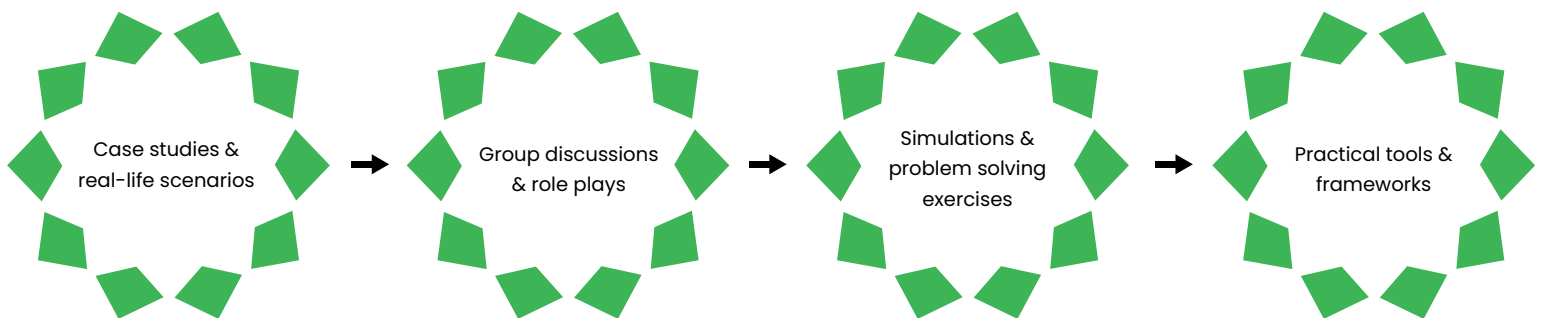
**Outcome:** Highly relevant and engaging training experience

---

# 2. Interactive & Experiential Delivery

Our training sessions are highly interactive and experiential, ensuring active participation and maximum knowledge retention.

**Includes:**



**Outcome:** Enhanced engagement and practical skill development

### 3. Knowledge Application & Skill Practice

Participants are encouraged to immediately apply concepts through exercises, activities and workplace-oriented assignments during the training

**Outcome:**

- Improved confidence
  - Immediate on-the-job application
- 

### 4. Assessment & Performance Evaluation

We assess learning effectiveness through pre and post-training evaluations, quizzes, activities and participant feedback.

**Outcome:**

- Measurable learning outcomes
  - Clear visibility of skill improvement
- 

### 5. Feedback & Management Reporting

Post-training, we share structured feedback and recommendations with management and HR teams to support continuous improvement.

**Includes:**



**Outcome:** Data-driven training decisions

## 6. Certification & Recognition

Participants receive certificates of completion. Where applicable, programs are delivered with SDCC-approved international certification, enhancing professional credibility.

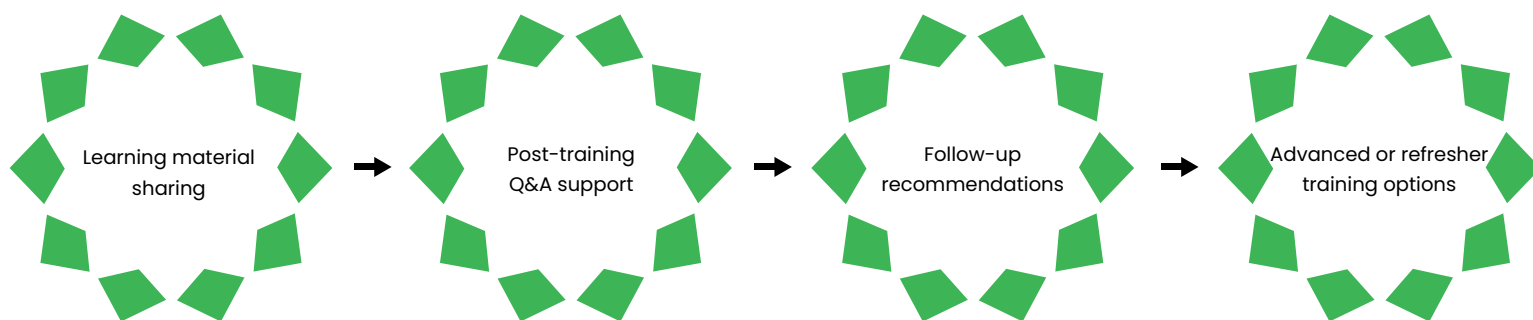
**Outcome:** Increased motivation and recognition



## 7. Post-Training Support & Continuous Learning

Our partnership does not end with the training session. We provide ongoing support to reinforce learning and sustain results.

**Includes:**



**Outcome:** Long-term skill retention and performance improvement

### WHY THIS METHODOLOGY WORKS?

- ✓ Business-aligned training
- ✓ Engaging learning experience
- ✓ Practical & measurable outcomes
- ✓ Customized to organizational needs
- ✓ Focused on performance, not just theory

A man in a white shirt and tie is standing and presenting a pie chart on a whiteboard. The pie chart is divided into five segments labeled A, B, C, D, and E. He is gesturing towards the chart with his right hand. Two women are seated at a table in front of him, looking at the chart. The background is a bright, modern office setting with large windows.

# PAST TRAININGS HIGHLIGHTS & IMPACT

# INDIVIDUAL ANNUAL TAX RETURN & E-FILING WORKSHOP – SOHAIL UNIVERSITY

Logix Solutions conducted a focused workshop on Individual Annual Tax Return & E-Filing at Sohail University, aimed at enabling participants to confidently understand and manage the tax filing process. The session, led by Mr. Kashif Aziz, provided practical insights and hands-on guidance on the e-filing system, equipping attendees with the knowledge to independently file their annual tax returns.



Participants gained hands-on understanding of the tax return process, developed the ability to independently file their annual tax returns through the e-filing system, and enhanced their awareness of tax compliance and documentation requirements.

# TIME MANAGEMENT TRAINING FOR SAJID TEXTILE INDUSTRIES

Logix Solutions conducted an interactive training session on Time and Productivity Management for the team at Sajid Textile Industries (Pvt) Ltd. The session was led by Mr. Talib Mirza, who shared practical strategies to improve workplace efficiency and effective time utilization.



Participants developed improved time management skills, enhanced productivity techniques, and practical approaches to prioritize tasks more effectively, contributing to better individual and team performance.

# PAFCM WORKSHOP – REGENT PLAZA KARACHI

Logix Solutions conducted a two-day PAFCM workshop for PWD officials in Karachi, aimed at enhancing participants' knowledge and skills in Price Adjustment of Federal Contracts and Contract Management (PAFCM). The session was led by Engr. Dr. Mahmood Ahmad Sulehri, focusing on practical application of price adjustment formulas, interpretation of contract clauses, and practical project handling strategies.



Participants enhanced their practical understanding of price adjustment formulas and contract management, strengthening their ability to manage public sector projects effectively.

# EFFECTIVE CV WRITING WORKSHOP - SIR SYED UNIVERSITY

Logix Solutions successfully conducted a two-day workshop on Effective CV Writing & Interview Skills at Sir Syed University of Engineering & Technology, Karachi. The workshop was designed to equip students and young professionals with essential tools to confidently enter the job market.



Participants developed strong CVs, improved communication and interview techniques, and gained confidence to pursue career opportunities with greater clarity and professionalism.

# ENGINEERING COMPETENCY & PROFESSIONAL DEVELOPMENT TRAINING – MUET, JAMSHORO

Logix Solutions successfully conducted a five-day Engineering Competency & Professional Development Program for Ladies Fund Energy Pvt. Ltd. The training was held at Mehran University of Engineering and Technology in Jamshoro and was designed specifically for female engineers, supporting their growth, confidence, and workplace readiness.

The program offered a well-balanced mix of technical skills and soft skills, helping participants strengthen their engineering knowledge while improving communication, leadership, and problem-solving abilities through interactive and practical learning activities.



The sessions were led by Dr. Salman Hameed and Mr. Yasir Zaheer, who delivered engaging, insightful, and hands-on training. Their guidance helped participants enhance their technical capabilities, sharpen their professional skills, and gain greater confidence in their roles as engineers.

# CERTIFICATION & RECOGNITION

- ✔ Skill Development council canada (SDCC)
  - approved certifications
- ✔ International learning standards
- ✔ Post-training certificates
- ✔ Corporate recognition



## CHRP CERTIFICATION — HIGHLIGHTS

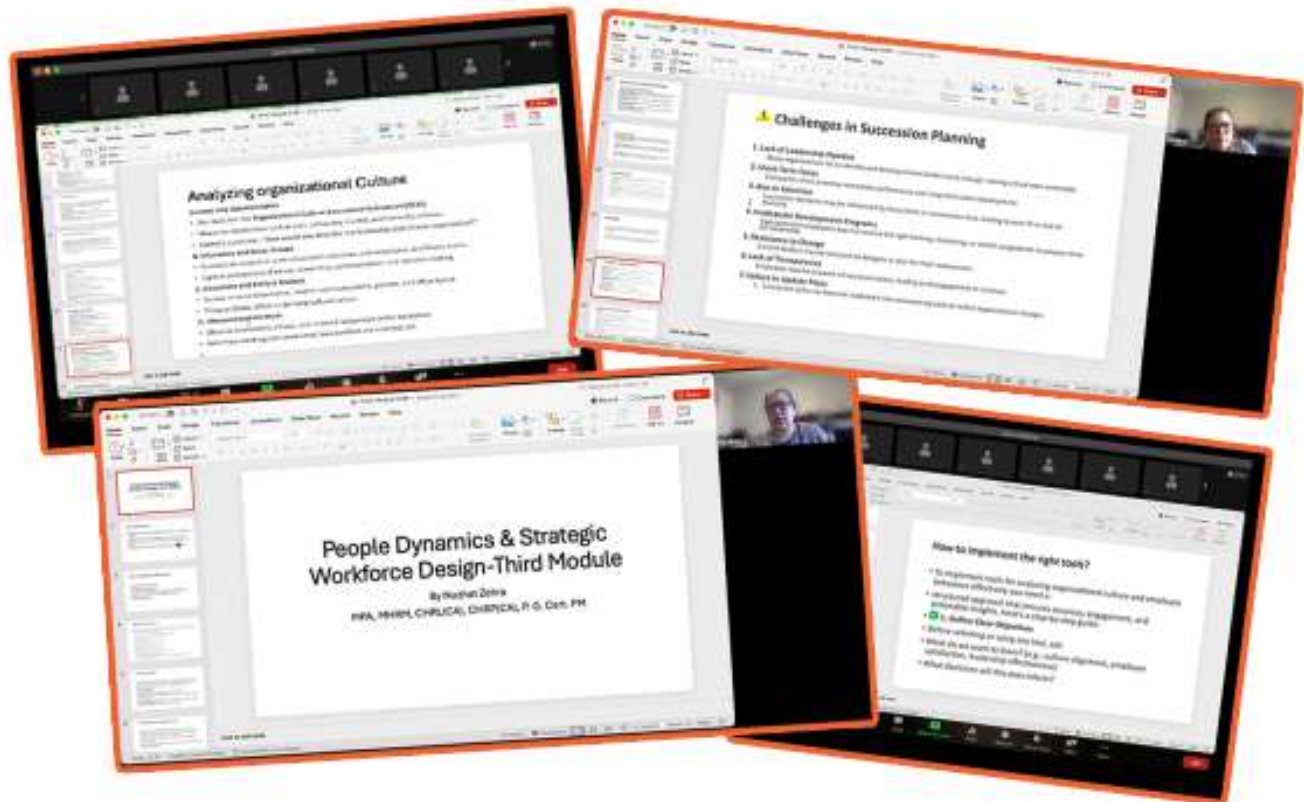
Our flagship "Certified Human Resource Professional (CHRP)" program is designed for HR enthusiasts, professionals, and managers who want to master practical HR skills based on global best practices.

### PROGRAM STRENGTHS:

- ✔ Comprehensive HR curriculum
- ✔ Delivered by top-tier HR leaders
- ✔ Practical assignments & industry cases
- ✔ SDCC-approved international certification

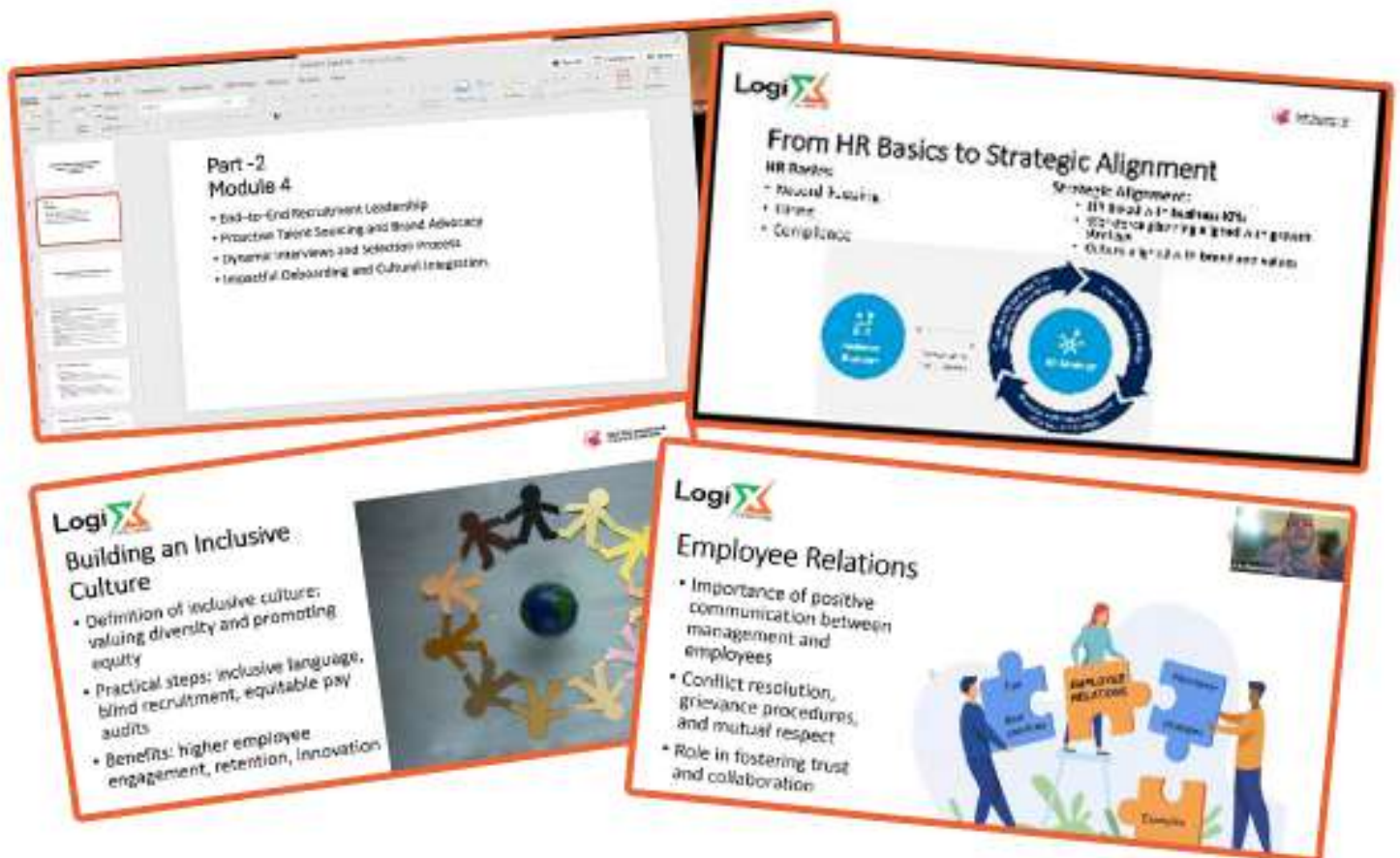
# HIGHLIGHTS OF CHRP BATCH 01

- ✓ 20+ participants successfully certified
- ✓ 100% retention rate (Zero dropouts)
- ✓ Highly engaging sessions with 5 master trainers
- ✓ Participants from corporate, manufacturing, education & IT sectors



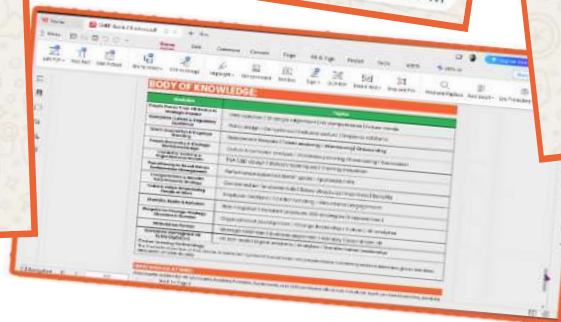
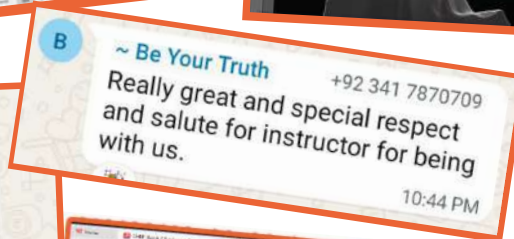
# HIGHLIGHTS OF CHRP BATCH 02

- ✓ Increased participation with cross-functional professionals
- ✓ Enhanced focus on HR analytics, HRBP roles & compliance
- ✓ Outstanding feedback with 98% satisfaction score
- ✓ Several participants secured better roles post-certification



# HIGHLIGHTS OF CHRP BATCH 03

- ✔ 30+ participants successfully certified
- ✔ 99% retention rate
- ✔ Highly engaging sessions with 7 National and International Industries Experts
- ✔ Participants from corporate, government, manufacturing, education & IT sectors



# TRAINING SITE ARRANGEMENTS

Logix Solutions provides flexible and customized training delivery options to meet the diverse needs of organizations, ensuring maximum convenience, engagement, and learning effectiveness.

## IN-HOUSE TRAINING



Conducted at your office premises, these sessions are tailored to your organization's specific objectives, industry requirements, and workforce skill levels. In-house training minimizes operational disruption while maximizing relevance and impact.

## ON-SITE TRAINING



Delivered at hotels, training halls, and corporate venues, on-site programs offer a professional learning environment ideal for focused, immersive sessions. These arrangements are suitable for large groups, conferences, and specialized workshops

## ONLINE TRAINING



Our interactive virtual training programs leverage modern digital platforms with real-time tools, live discussions, assessments, and collaborative activities. This option enables organizations to train geographically dispersed teams efficiently

## HYBRID TRAINING



A blended learning approach that combines face-to-face interaction with digital delivery. Hybrid training offers maximum flexibility, ensuring continuity of learning while accommodating varying participant locations and schedules.

## OUR COMMITMENT:

Regardless of the training mode, we ensure high-quality content delivery, experienced trainers, practical learning methodologies, and measurable outcomes aligned with organizational goals.



# **PARTNER WITH US FOR IMPACTFUL GROWTH**

At Logix Solutions, we help organizations unlock their full potential through thoughtfully designed learning and development solutions. Our commitment lies in creating meaningful learning experiences that enhance capability, inspire leadership, and enable sustainable performance.

Join us in building agile teams, confident leaders, and a workforce ready for tomorrow.

Logix Solutions  
Your Partner in Growth!



# Contact Us

☎ +92 370 0086966 | +92 21 34370336

✉ tnd@logix-solutions.com

🌐 [www.logix-solutions.net](http://www.logix-solutions.net)

📍 Suite No. 612, Park Avenue, Main  
Shahrah-e-Faisal, Block-6,  
P.E.C.H.S, Karachi

